

UNITED NATIONS
academic
impact

Sharing
a Culture
of Intellectual
Social
Responsibility



جامعة المعرفة
ALMAAREFA UNIVERSITY



LIFE INITIATIVE

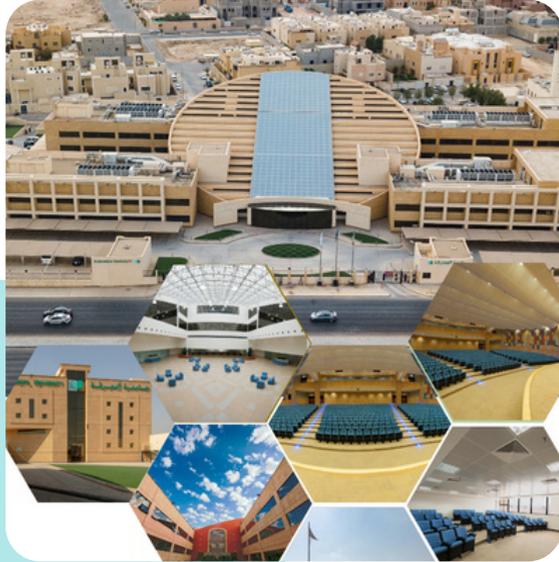
مبادرة حياة



First Aid Initiative for School students:
Training the target groups on the principles and
skills of First Aid.

Initiative start date: 2016

www.um.edu.sa



Welcome to AlMaarefa University

AlMaarefa University (UM) is a private establishment of higher education, designed to fulfill a recognized public function, by meeting clearly identified needs in important domains for national development. By adopting an innovative approach to teaching and learning, and by making intensive use of cutting-edge educational technologies.

“We prepare high caliber participants in a knowledge based society and to motivate creativity, excellence in research, education, and community service.”



What Do You Know About Life Initiative?

AlMaarefa University (UM) has made advanced progress in reducing health disparities and literate against health, illness and preventable diseases. UM believes that healthy lives and promotion of well-being should be for all at all ages.

Health impact

Since its inception, UM has made an impressive advancement on many health fronts to meet the Sustainable Development Goal (SDG 3) and to meet the health targets as per Saudi Vision 2030. UM believes that progress must be accelerated, in particular in local, national and international levels to reduce the highest burden of diseases of the disadvantaged and vulnerable population across the Kingdom of Saudi Arabia (KSA).



What Do You Know About Life Initiative?

The initiative is currently being implemented. AlMaarefa University (UM), through the Social Responsibility Unit, has made advanced progress in reducing health disparities and literate against health, illness and preventable diseases. UM believes that healthy lives and promotion of well-being should be for all at all ages. · UM organizes awareness lectures and trainings that are related to Good Health & First Aid to expand the horizon of serving students and beneficiaries to provide them with distinguished services.

Initiative Goals

Training on cardiopulmonary resuscitation skills, airway obstruction, and various injuries in schools.

UM organizes awareness lectures and trainings that are related to Good Health & Well Being to expand the horizon of serving students and beneficiaries and provide them with distinguished services.

Reducing the occurrence of serious complications of emergency situations in the surrounding environment.



Sustainability in Providing this Service is one of our Goals



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The university seeks to promote health among school students

Sustainability



Allocating an adequate budget within the budgets of service programs at the university

The existing of financial support and sustainability of the project by the university



Providing consultations to equip clinics inside schools

The Number of Students Benefiting from the Initiative

Number of students benefiting from the initiative by year.
Note 2021 was online teaching

4187 2017	1993 2018	957 2019
261 2020	0 2021	300 2022



Pictures from the Initiative



Our Future Target

01

Moving to new areas in schools outside Riyadh

02

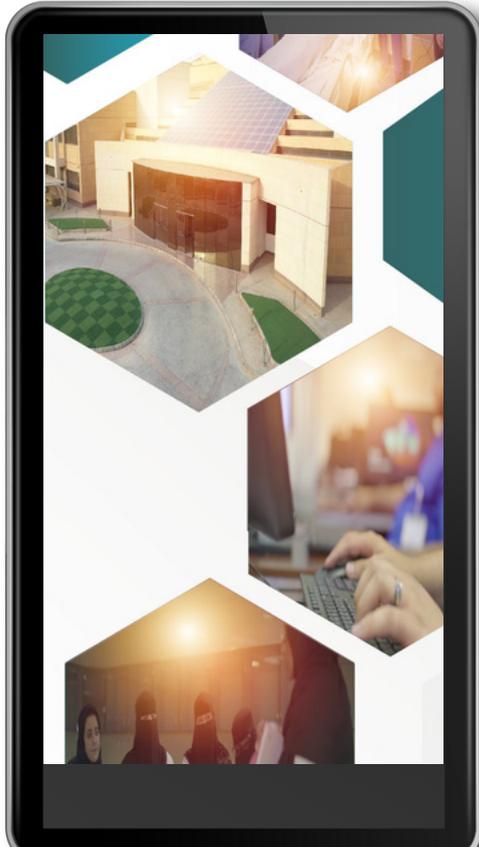
Targeting schools in the countryside .

03

Sustainability of the initiative



2022



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THANK YOU